Expenditure incurred on advertisement by Department of Tourism

3148. SHRI MOHAMMED AFZAL *alias* MEEM AFZAL:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) what is the amount spent by his Ministry on advertisement on Tourism during the years 1990-91 and 1991-92; and

(b) what is the value of advertisement which have been given to the newspapers (language-wise) during the said period?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) and (b) The expenditure incurred on release of advertisements in the domestic press media including newspapers by the Department of Tourism during the years 1990-91 and 1991-92 language-wise is as follows:—

1990-91

Language	Amount
English	Rs. 8,20,801.00
Hindi	Rs. 91,120.00
Gujarati	Rs. 51,000.00
Bengali	Rs. 25,000.00
Total	Rs. 9,87,921.00

1991-92

Language	Amount
English	Rs. 3,66,663.00
Hindi	Rs. 2,16,220.00
Total	Rs. 5,82,883.00

Withdrawal of restricted area permit from North Eastern region

3149. SHRI DAVID LEDGER: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether Government are aware that the Restricted Areas Permit system is the greatest impediment to the growth of tourism in the North Eastern region;

(b) if so, whether Government are considering its withdrawal; and

(c) if not, what are the reasons therefor?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI MADHAVRAO SCINDIA): (a) to (c) Regulation regarding restricted areas in the North East region has been reviewed recently and some relaxations in the conditions for entry by foreign tourists has been introduced.

Foreign and Nris Investment in Development of Tourism

3150. SHRIMATI VEENA VERMA:
SHRI MURLIDHAR CHANDRAKANT BHANDARE:
SHRI RAJUBHAI A. PARMAR:

Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) whether during his recent visit to New York in October he took the opportunity for inviting foreign and non-resident Indian investors to invest in the development of tourism infrastructure in India;

(b) what are the places he visited and which interests and organisations did he contact for exploring and exploiting foreign and NRI-resources for development of tourism in India; and

(c) what was the precise response of the different foreign and NRI interests and organisations to his proposals and in which specific areas of tourism